

# 33 Secrets

to an Eternal Healthy,  
Happy & Wealthy Life.



**Financial Freedom Institute®**

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## 1 YOU CAN'T OUT GIVE THE UNIVERSE

This is the first fundamental secret of prosperity, and one that so many people miss. They approach prosperity as a "give me" thing, and never tune into the real energy that surrounds it. Everything in the universe is based on the principle of trading value for value. But it is an unbalanced scale. What you send out comes back to you in multiples. Usually tenfold. So when you sow seeds of good, much more good will come back to you. This holds true for the money you tithe, the love you give, and the good you do. As hard as you may try, you can't out give the universe.

## 2 THE ONLY FREE CHEESE IS IN THE MOUSETRAP

You don't get rich winning the lottery, getting an inheritance, or discovering oil in your backyard. Those things may happen to poor people and create some temporary wealth. But the wealth won't stay around, or you won't achieve true prosperity for free. There is always a price to pay; the fair exchange of values we discussed in the first secret. A big part of the price you pay to becoming prosperous is becoming the kind of person that handles prosperity responsibly.

Studies have shown again and again that most poor people who win large windfalls in the lottery are broke and miserable ten years later. And we are talking about people who have won ten, twenty of even forty million dollars!

They got the cash, but they didn't have the prosperity consciousness. So the money never stayed, and the other elements of prosperity never showed up. Nothing comes for free.

## 3 WEALTH DOESN'T HAPPEN TO YOU. YOU HAPPEN TO WEALTH

You happen to it. You become a wealthy person in your mind; then you manifest it on the physical plane, by becoming the kind of person that attracts prosperity to you.

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## 4 HEALTH, LOVE, HAPPINESS, AND MONEY ARE INFINITE

If you give someone a hug, does that reduce the amount of hugs you have left to give? Of course not. In fact, if you are known as the kind of person who gives hugs, you will likely attract a lot more of them to you. Things that make up true prosperity like health, love, happiness, and money are infinite, and actually create their own expansion. The more love you give away, the more you attract to you. Abundant health builds upon itself and fosters more. Happiness operates in the same way. Because you can't out give the universe, money that you circulate creates its own energy, which creates ripple effects of prosperity, which ultimately find their way back to you. It is a self-replicating cycle that goes on infinitely.

## 5 PROSPERITY OPERATES ON THE VACUUM PRINCIPLE

Nature abhors a vacuum, and will always fill it with good. The universe cannot place something in your hand, if it is clenched around something else. The best way to attract something positive is to release something negative, and create a vacuum for good. If you want some new clothes, best to clean out your closet first, and donate some old clothes to the homeless shelter. If you are looking for your soul mate, you must first let go of any abusive other relationship you are in. When you are not attracting all the prosperity you are seeking in your life, ask yourself what you are holding on to, that you should be releasing.

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## 6 POOR PEOPLE OBSESS ABOUT MONEY THE MOST

There is a lot of talk among the middle and lower class about how fixated rich people are about money. Many of them believe that the rich only think about money. Nothing could be further from the truth. In fact, poor people think about money a whole lot more. This is a case of what psychologists call "projecting." Meaning that people project their own fears, prejudice, and motives on another. By their very nature, poor people think about money all the time. Money is one of the lubricants that enhance life and magnify the experiences you have. Once you "get the money thing out of the way," it allows you to experience the benefits without the anxiety.

## 7 THE MOST POWERFUL TOOL FOR PROSPERITY IS WISDOM

If a fool and his money are soon parted (and they are), it stands to reason that a wise man or woman will soon attract their prosperity to them. And they do. If you want great wealth, seek first uncommon wisdom.

## 8 PROSPERITY IS YOUR NATURAL BIRTHRIGHT

When we are unhealthy, unhappy or poor, it is because we strayed from our path, and lost contact with our true nature. Your natural state is health. It is only when you are out of sync that disease enters your body. You came into this realm as a happy person. Unhappiness is a conscious choice, requiring you to make that decision. Unhappiness is not natural, and it is not healthy. Likewise, you were born to be rich. Struggling for existence is not noble, not natural, and not necessary. When you live your life by the universal laws of prosperity, wealth comes to you as naturally as rain waters the flowers.

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## 9 PROSPERITY IS MANIFESTED FROM THE ETHERS AROUND YOU

The universe has provided for all of your needs. Prosperity is in the ethers all around you. Like a soldier waiting for orders, prosperity stands on guard, waiting to be called forth. The medium that man uses to manifest prosperity from the ethers on to the physical plane is IDEAS.

## 10 PROSPERITY WILL DISCOVER YOU WHEN YOU DISCOVER YOUR ASSIGNMENT

Once you begin doing the work you are truly meant to do, the universe will reward you with good. This is the way universal laws work, with no exception. When you do your assignment, you attack it with passion, zeal and dedication. And because you come with that mindset, you perform at an extraordinary level, attracting extraordinary results. All people are subconsciously searching for their "jihad." A cause, movement or vision that is greater than they are. When you are on your assignment, people sense this power and want to be a part of it. You attract powerful people who share their prosperity with you.

## 11 WHEN YOU HAVE A POWERFUL VISION, YOU BEND THE UNIVERSE TO YOUR WILL

This is one of those things that the uninitiated have a hard time understanding, and especially believing. But at its ultimate level, EVERYTHING in the universe can be distilled down to an energy vibration. And energy vibrations can certainly be aware of and respond to, other energy vibrations. So yes, you really can attract prosperity to you, just as you can manifest a parking space, an elevator coming, or a hotel room available. When you have a compelling dream and a strong belief in that dream, you attract partners, manifest resources, impact markets and create an entire roller coaster of reactions to your vision.

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## 12 YOUR PROSPERITY WILL BE THE AVERAGE OF THE PROSPERITY OF YOUR FIVE CLOSEST FRIENDS

This one is so predictable it is amazing to the uninitiated. Take the five people who are closest to you in your life, add up their yearly income from last year and divide it by five, to see what your annual salary will be this year. And it doesn't just work for money. This is operating within several prosperity laws, and holds true in all areas. Look at the relationships, health, and happiness of those closest to you, and you'll find that you are right in the middle.

## 13 FAITH DRAWS YOUR PROSPERITY FROM THE STOREHOUSE

We know that ideas are the conduits that allow man to transform prosperity from the ethers into manifestation on the physical realm. But it won't happen without belief as well. You must see your good, seek your good, and believe in your good to make it appear. Those with less talent but stronger belief achieve far more, far sooner than those with ability, but little faith.

## 14 PROSPERITY CANNOT EXIST WITHOUT MONEY

If you are prosperous, you are: Healthy, Happy & Wealthy. Two out of three ain't bad. But it ain't prosperity either. True prosperity takes all three. Some rich people are sick, bitter and lonely. They are not prosperous. By the same token, if you are healthy, spiritually grounded, and have a great marriage, but struggle to pay your credit cards each month - you are certainly not prosperous either. Prosperity is all encompassing.

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## 15 WHAT OTHER PEOPLE CALL CHALLENGES, ARE THE CHARACTER BUILDERS THAT BRING YOU PROSPERITY

It's not that prosperity is meant to be elusive or difficult. It is not. But it only comes to those who are on the proper path, and have become the kind of person that is equal to prosperity. A big part of the process for most people is experiencing the necessary challenges to shape their character, and develop their wisdom. You gain wisdom from the mistakes of others, and your own mistakes. The more you learn from the example of others, the less mistakes of your own are necessary. But all of us have some lessons that we must learn. Prosperity conscious individuals understand this, and welcome those challenges as the stepping-stones they must ascend; in order to become the person they need to be.

## 16 THE UNIVERSE ALWAYS GETS ITS TITHE

You can tithe joyfully, lovingly and gratefully to the source of your spiritual nourishment. Or you can have it taken from you involuntarily at the transmission shop, doctor's office, or courthouse. But the universe will always get its tithe, just as the tides will rise and fall.

## 17 YOUR DREAM MUST BE AS BIG AS YOU ARE

It doesn't serve you or the Universe to play small. Humility is a virtue, but false modesty or holding back from your highest good is anti-prosperity. Muscles that aren't exercised atrophy, and dreams, vision and desires are the same. Your vision of your future must be bold, daring and imaginative, if you want it to manifest. You need the compelling "pull" that a big dream will exert upon you. It must be so powerful that you throw the sheets off in the morning and race into your day with anticipation.

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## 18 PROSPERITY LEAVES CLUES

Truly prosperous people are easy to spot. They make their bed in the morning, they have a clean desk, and they even wash their rental car. They do these things not because they have to, but because they want to, in order to be in a prosperous environment. They treat the toll taker, waitress, and cashier with the same kindness they would show a Head of State. They respect their own body, and treat it accordingly.

## 19 VISION BRINGS YOUR PROSPERITY TO YOU MUCH SOONER

Prosperity is manifested in the mind first. You can stumble across random blessings, but true and boundless prosperity comes as a result of envisioning it first. Affirmations, goal cards, and other devices that enhance and strengthen your vision have the same result. You actually program your subconscious mind with the desired goal. And once something is programmed in your subconscious, it has to happen.

## 20 PROSPERITY HAS NOTHING TO DO WITH OPPORTUNITIES, CHANCE, OR LUCK

The masses think prosperity comes as a result of special opportunities, random chances, or lucky events. This is true, but only in the sense that you create these opportunities. Even training, education, and skill are not as important as your consciousness and beliefs. Because it is your consciousness and belief, that drives your education, training and skills.

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## 21 PROSPERITY IS NOT AN ABUNDANCE OF THINGS; IT IS A MINDSET

Sports cars, mansions and money do not create prosperity. They are symptoms of it. True prosperity is a mindset in the recipient. Likewise, an absence of money, possessions and other things is not poverty. Their absence is a condition of the poverty situation. Poverty itself, is simply a mindset.

## 22 YOUR MIND IS AN INSTRUMENT FOR POVERTY OR PROSPERITY

This is either the scariest thing you will hear, or the most liberating insight you will ever learn. Make it the latter, and you are well on your way to abundance. No two people ever view the same event the same way. Where one may see a threat, the other sees opportunity. Of all the tools you can use to manifest your prosperity, your mind is the most powerful.

## 23 SELFISHNESS IS NECESSARY FOR TRUE PROSPERITY

In fact, selfishness is your moral prerogative. Most people will tell you that your moral imperative is to put the interests of the many before the interests of one and that you should sacrifice yourself for the "greater good." This idea is very dangerous to your self-esteem, your prosperity and your life. Relinquishing your happiness for the sake of others, known or unknown, verifies to yourself, and others, that you are small and unworthy of even your own attention. It's actually anti-humanity, and it makes you mentally ill. Your survival and your pursuit of happiness must form the foundation of your value system.

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## 24 PROSPEROUS PEOPLE ARE NOT FIXATED WITH DISCOUNTS, COUPONS AND SALES

Prosperous people are never afraid to purchase things at a fair exchange of value. They don't pass up savings when offered, but that is not the sole basis for making their buying decision. Rather than exerting undo effort in negotiating tactics, coupon searching, or trying for an advantage, they would rather spend their time creating more value, which manifests as greater prosperity.

## 25 THERE IS NO PLACE ON EARTH THAT PROSPERITY IS NOT

People see pockets of poverty like famines and ghettos and think that prosperity is absent there, but such is not the case. Prosperity is in the ethers, surrounding us everywhere, even in places where lack seems apparent. It is not that prosperity isn't there; it is that man is not manifesting it. Primitives thought that the sun deserted the earth everyday. In actuality, the earth turns away from the sun. It is the same way with prosperity. It never leaves us, but we sometimes turn away from it.

## 26 MANIFESTING PROSPERITY IS NOT ABOUT JUDGEMENT

An opposite but equal force balances everything in the universe. Masculine and feminine, yin and yang, positive and negative. All just transactions are based upon the principle of win-win, or put another way, fair exchange of values. Now I should interject here that I use the term negative for purposes of clarity of illustration. In actuality, I believe that the force that created the world is positive and good. The things we may label negative and bad are caused not by a "bad" God or universe, but our reactions to that good.

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## 27 YOUR ASSOCIATION WITH MONEY DETERMINES WHETHER YOU ATTRACT IT OR NOT

Broke people usually have a negative energy and connotation surrounding money. They obsess about how they are unable to do things that require money. Wealthy people have a very positive association with money. They view it in terms of the freedom, enjoyment and pleasure it brings them. Having a negative association of money repels it from you, while a positive association attracts it to you.

## 28 YOU WON'T GET YOUR NEXT ASSIGNMENT, UNTIL YOU'VE FINISHED YOUR CURRENT ONE

A life of prosperity is a series of assignments, each one, growing you, developing your talents, and expanding your consciousness. As your consciousness grows, so does the impact you make. So your responsibilities increase, as your ability to meet them does. You start to influence a bigger circle, which attracts greater prosperity to you.

## 29 PROSPERITY CONCIOUS PEOPLE ARE CONTRARIANS

Unfortunately, most of the masses are sick, broke and unhappy, eking out their lives of quiet desperation. They drudge through each day, doing what they are told, what they are expected to do. They don't know how to think. They have been told WHAT to think for so long, they no longer know HOW to think. If you want to succeed - you need to be a contrarian. But to do this, you must be capable of critical thought which is something the herd mindset cannot yet do.

The reason most people are living those desperate lives is that they are incapable of discernment. Question what you read and hear. Analyse why the herd thinks the way it does and think differently.

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## **30** YOUR WEALTH WILL GROW ONLY AS FAST AS YOU DO

As you grow, your consciousness develops. As your consciousness grows, you attract more prosperity to you. There are no shortcuts here. You must be willing to do the personal development necessary to become the person who is trusted and blessed with great prosperity.

## **31** GOSSIPING ABOUT OTHERS CREATES A NEGATIVE PROSPERITY DEBT

This is an offshoot of the vacuum law of prosperity. When you gossip about others, you are a voyeur to their discomfort, and incur a karma debt for this. This also holds true when you watch "reality" television shows that exploit people's ignorance for the entertainment of the public.

## **32** WHEN REVENGE WALKS OUT- PROSPERITY WALKS IN

One of the biggest blocks toward prosperity comes from people holding on to resentment, revenge, and hurt. Prosperity cannot exist in a heart that is holding these things. Hanging on to these emotions hurts only the person holding them, and keeps prosperity at bay. You must forgive all those who have wronged you in life. And you must especially forgive one more person. Yourself. If you cannot forgive yourself, you cannot accept abundance.

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## 33 YOUR DREAM HAS NEVER BEEN CLOSER THAN IT IS AT THIS EXACT INSTANT!

There are no coincidences in life. You are a person of vision, or you wouldn't have gotten this far. You have educated yourself on how prosperity laws work. You know that a person with a compelling dream actually bends the Universe to their will. Manifesting abundant prosperity comes from learning the secrets that govern it.

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